

TradeStation Selected by Baruch College For Its Financial Services Center

Plantation, FL April 8, 2003 — TradeStation Group, Inc. (NasdaqNM: TRAD), the parent company of the TradeStation Securities direct-access brokerage, announced today that Baruch College's Zicklin School of Business has added *TradeStation* to the trading software platforms at their state-of-the-art Subotnick Financial Services Center/Bert W. and Sandra Wasserman Trading Floor. *TradeStation* will be used by students who want to learn how to use decision-support software tools to assist in making trading decisions. *TradeStation* is the only trading platform available that enables the user to design virtually any objective, custom trading strategy, perform detailed simulated historical tests of the strategy, and then automate that strategy to produce real-time alerts when its buy and sell conditions are met.

"It is very exciting to be able to offer students the opportunity to use the *TradeStation* trading software platform," said Christopher B. Ruemke, Associate Director, Subotnick Financial Services Center, Zicklin School of Business, Baruch College. "With this software, students will be able to experience first-hand what many active and professional traders in the real world use to assist them in designing better trading models. I believe the *TradeStation* trading software platform will be an invaluable learning tool for our students."

"We believe *TradeStation* is an ideal platform on which college and business students can learn more about the markets," said Janette Perez, Vice President of Strategic Relations, TradeStation Technologies. "Using our proprietary technology, EasyLanguage®, the cornerstone of *TradeStation*, students will be able to program custom indicators and strategies and then backtest their performance on up to 30 years of data. We believe students will greatly benefit from their experience using the *TradeStation* platform."

Universities interested in using *TradeStation* software in real-time trading rooms or for other educational purposes may contact jperez@tradestation.com or may call 954-652-7401. Discounts are available for approved universities.

About Baruch College

With 15,000 students who represent more than 95 ethnic and linguistic groups, Baruch College is the largest business school in the United States and the most diverse college in the country. It is also one of the most competitive public institutions in New York State, where many of its highly motivated undergraduates are the first in their family to attend college. A public college within The City University of New York, Baruch has produced numerous business and civic leaders since becoming an independent 4-year institution in 1968.

The Subotnick Financial Services Center is one of the most innovative facilities of its kind, providing a unique opportunity for Baruch students to learn the technological principles and hands-on applications of market data systems and analytic software. An exciting and practical teaching resource, the Center also functions as a laboratory for scholarly research for students and faculty from a variety of disciplines, including finance, accounting, journalism, and computer information systems.
www.zicklin.baruch.cuny.edu/sfsc.

About TradeStation Group, Inc.

TradeStation Group, Inc. (NasdaqNM: TRAD), through its operating subsidiary, TradeStation Securities, Inc., offers the *TradeStation* platform to institutional, professional and serious, active individual traders. *TradeStation* is an electronic trading platform that enables clients to design, test and monitor their own custom trading strategies and then automate them with direct-access order execution. The trading platform currently offers streaming real-time equities, options, and

futures market data. The company's other operating subsidiary, TradeStation Technologies, Inc., develops and offers strategy trading software tools and subscription services, and owns and operates the *TradeStationWorld.com* strategy trading and development community.

Contact —

Janette Perez
Vice President of Strategic Relations
TradeStation Technologies, Inc.
954-652-7401