

**Zicklin BBA Oral Communication Assessment Comparison of 2006 and 2009 Means**

<b>Subgoal/Criteria</b>	<b>Year</b>	<b>N</b>	<b>Mean</b>	<b>Std. Dev.</b>	<b>Sig.</b>
1. Was overall purpose/assignment accomplished?	2006	96	2.11	0.62	*
	2009	110	2.27	0.35	
2. Were the presenters knowledgeable?	2006	101	2.09	0.68	*
	2009	110	2.29	0.41	
3. Was the presentation well-organized?	2006	100	2.14	0.58	*
	2009	110	2.26	0.40	
4. Did the presentation maintain interest?	2006	101	1.91	0.68	*
	2009	110	2.08	0.48	
5. How well was the presentation coordinated with Powerpoint, visuals, or handouts?	2006	100	2.07	0.56	*
	2009	110	2.38	0.32	
6. Was adequate eye contact maintained?	2006	101	1.91	0.72	
	2009	110	2.01	0.54	
7. How well were questions and answers handled?	2006	44	1.89	0.67	
	2009	94	2.01	0.57	
8. Did the presenters speak clearly & enthusiastically?	2006	101	1.94	0.69	*
	2009	110	2.12	0.50	
9. Did the presentation stay within the allocated time?	2006	87	2.21	0.62	*
	2009	110	2.42	0.53	
10. To what extent did the presenters use appropriate business language?	2006	101	1.99	0.56	*
	2009	110	2.20	0.31	
11. Was there too much reading of notes or slides?	2006	101	1.83	0.72	
	2009	110	1.98	0.62	
12. Did the presenters maintain a professional appearance?	2006	100	2.40	0.65	
	2009	110	2.41	0.55	
Overall Average	2006	101	2.04	0.45	*
	2009	110	2.20	0.32	

Note: A \* indicates that there was a statistically significant difference at the .05 level.