

March 17, 2003

Mr.
Marketing
Baruch College
55 Lexington Avenue, Box B12-252
New York, New York 10010

Dear _____,

I am pleased to inform you that you have been selected to receive an award for teaching excellence in the Zicklin School of Business. This honor will be bestowed upon you at the Dean's Honors and Recognition Ceremony to be held Tuesday, April 23rd, 5pm in the fifth floor auditorium classroom (5-150) of the Vertical Campus. At this event, we will be inducting our best students into Beta Gamma Sigma. After the induction ceremony and a keynote address, a reception will be held in the 14th floor conference center.

Congratulations on your having been selected for this award. Please contact David Wilson in the Dean's Office (x-3042) as to your plans to attend.

I look forward to seeing you on April 23rd.

Cordially,

John A. Elliott
Dean, Zicklin School of Business
Irwin and Arlene Ettinger Professor of Accountancy

cc: G. Soldow, Marketing