

**Table 1**  
**Financial Support for Institutional Priorities**

<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
<b>1 Inspire and reward enhanced performance among all Zicklin faculty</b>			
a Encourage new (and continuing) international faculty to participate in College's accent reduction workshops	On-going	No incremental cost to Zicklin	N.A.
b Encourage new (and continuing) faculty to adopt and implement academic integrity policies in their courses	On-going	No incremental cost to Zicklin	N.A.
c Encourage new (and continuing) faculty to attend Baruch College "Faculty Development Seminars"	On-going	No incremental cost to Zicklin	N.A.
d Investigate and develop mentoring program for junior faculty	Fall 2005	Redirection of effort	N.A.
e Develop strategy to deal with morale, productivity and retention of senior faculty with focus on salary inversion	On-going	Redirection of effort	N.A.
f Expand funding for Summer Research Award program	On-going	\$300,000 (2005); \$400,000 (2006)	Supplementary MBA Tuition revenue; Baruch College Fund
g Seek ways to re-engage disaffected, senior faculty	On-going	Redirection of effort	N.A.
<b>2 Devise new enrollment strategy for Zicklin</b>			
a Devise enrollment strategy that decreases the size of Zicklin's BBA and increases its MBA and Master's programs	On-going	Redirection of effort	N.A.
b Grow enrollments in master's degree programs	AY 2005-2006	Additional staffing in Graduate Admissions: \$140,000	Supplementary MBA Tuition revenue
	AY 2005-2006	Additional student financial aid: \$300,000	Equally divided among three sources: Supplementary MBA Tuition revenue, Starr Foundation, Baruch College Fund (account to be specified)
	AY 2005-2006	Additional marketing support: \$50,000	Supplementary MBA Tuition revenue
c Develop and seek approval for a strategy for regular incremental adjustments in MBA tuition and fees	On-going	Redirection of effort	N.A.
d For Zicklin undergraduate students, investigate feasibility of imposition of a small additional business school fee	On-going	Redirection of effort	N.A.
<b>3 Cultivate high quality research</b>			
a Enhance funding of summer research award program (from \$203,000 in 2004 to \$300,000 in 2005)	On-going: See I.f. above	\$300,000 (2005); \$400,000 (2006): See I.f. above	Supplementary MBA Tuition revenue; Baruch College Fund
b Develop a standard measurement approach for assessing faculty research productivity	AY 2005-2006	Redirection of effort	N.A.
c Manage teaching loads effectively to support productive researchers	On-going	No incremental cost to Zicklin	N.A.

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
d	Continue to raise expectations and requirement for rewards of "research release time"	On-going	No incremental cost to Zicklin	N.A.
e	Strengthen communication about Zicklin faculty research	On-going	Redirection of effort	N.A.
<b>4 Invigorate the Ph.D. Program</b>				
a	Allocate doctoral students to research-active faculty and	On-going	No incremental cost to Zicklin	N.A.
b	Raise funding for doctoral students to attend conferences	AY 2005-2007	\$14,000 (AY 2005-2006)	\$6,000 - PhD Program in Business fundraising; \$8,000 - Baruch Endowment, Baruch College Fund, and Zicklin OTPS Funds
			\$16,000 (AY 2006-2007)	\$6,500 - PhD Program in Business fundraising; \$9,500 - Baruch Endowment, Baruch College Fund, and Zicklin OTPS Funds
c	Create at least four research-level classes	On-going	Redirection of effort	N.A.
d	Raise assistantships to competitive levels; \$16,000+tuition+insurance	AY 2005-2007	\$440,000 (AY 2005-2006)	Baruch Endowment, CUNY Graduate Center, and Supplementary MBA Tuition revenue
			\$300,000 (AY 2006-2007)	Baruch Endowment, CUNY Graduate Center, and Supplementary MBA Tuition revenue
e	Move students into lower level teaching assignments in undergraduate program	On-going	No incremental cost to Zicklin	N.A.
f	Inrease enrollment to 15-18 new students per year	AY 2005-2007	\$160,000 (AY 2005-2006)	CUNY Graduate Center
			\$300,000 (AY 2006-2007)	CUNY Graduate Center
g	Increase enrollment of qualified underrepresented minorities	AY 2005-2007	\$10,000 (AY 2005-2006)	CUNY Graduate Center or Baruch Endowment
			\$10,000 (AY 2006-2007)	CUNY Graduate Center or Baruch Endowment
h	Reduce average time to degree to less than 6 years	On-going	Redirection of effort	N.A.
i.	Conduct program reviews for each specialization	On-going	Redirection of effort	N.A.
j	Improve incentives for younger faculty to teach PhD courses	On-going	Redirection of effort	N.A.
k.	Offer incentives to improve doctoral student teaching	On-going	\$2,000	Baruch Endowment
<b>5 Make teaching a higher priority</b>				
a	Appoint an advisory committee	AY 2005-2006	Redirection of effort	N.A.
b	Conduct a survey of current teaching practices and compare results with student evaluations	AY 2005-2006	\$5,000	Baruch Endowment
c	Increase expectations for student performance through additional use of NSSE teaching techniques	AY 2005-2006	Redirection of effort	N.A.
d	Continue to enhance recognition and reward of good teaching	On-going	Redirection of effort	N.A.
e	Encourage faculty participation in college faculty development programming to improve teacher training	On-going	Redirection of effort	N.A.

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
f	Decrease the time it takes for the Dean's Office and Department Chairs to receive student evaluations	On-going	Redirection of effort	N.A.
g	Set out minimum requirements for information in course syllabi	AY 2005-2006	Redirection of effort	N.A.
h	Increase the importance of the peer evaluation process and expand the scope of the review	AY 2005-2006	Redirection of effort	N.A.
l	For faculty scoring in the lowest decile in teaching evaluations, actively intervene with coaching assistance in teaching (See also action item in lc)	AY 2005-2006	Redirection of effort	N.A.
<b>6</b>	<b>Strengthen Zicklin external relations capabilities</b>			
i.	Appoint a senior individual in the Zicklin Dean's Office with responsibility for external relations strategy & activities	AY 2005-2006	\$100,000	Supplementary MBA Tuition revenue or Baruch College Fund
ii.	Develop clear and consistent messages regarding the strengths of Zicklin graduate students			
a	Develop faculty focus groups	AY 2005-2006	Redirection of effort	N.A.
b	Survey faculty	AY 2005-2006	Redirection of effort	N.A.
c	Conduct additional employer interviews	AY 2005-2006	\$25,000 (2005)	Baruch College Fund
d	Communicate results internally and infuse data into marketing to employers	AY 2006-2007	Redirection of effort	N.A.
iii.	Develop and implement structured, strategic approach to marketing Zicklin strengths			
a	Develop annual marketing plan	AY 2005-2006	Redirection of effort	N.A.
b	Develop professional publications for the GCMC	AY 2005-2006	\$12,000	Supplementary MBA Tuition revenue
iv.	Develop continued plan for the growth of the Graduate Career Management Center			
a.	Execute plan for at least one additional hire to handle Center operations	AY 2005-2006	\$55,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
b.	Institutionalize use of part-time, professional staff	AY 2005-2006	\$20,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
c.	Evaluate Employer Relations activity growth, define staff and resource needs (assume one hire)	AY 2005-2006	\$55,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
d.	Evaluate Career Advisement activity growth, define staff and resource needs	AY 2005-2006	\$55,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
v.	Strengthen graduate student marketing and recruitment activities			
a	Add a position with responsibility for recruitment of full-time students	AY 2005-2006	\$55,000: see section II.b. above	Supplementary MBA Tuition revenue

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
<b>b</b>	Add a position with responsibility for recruitment of part-time students	AY 2005-2006	\$55,000: see section II.b. above	Supplementary MBA Tuition revenue
<b>c</b>	Add an additional staff support person	AY 2005-2006	\$30,000: see section II.b. above	Supplementary MBA Tuition revenue
<b>d</b>	Re-organize staff responsibilities	On-going	No incremental cost to Zicklin	N.A.
<b>e</b>	Fill vacant spot with an individual responsible for marketing support activities	On-going	Vacant line: No additional cost to Zicklin	N.A.
<b>f</b>	Implement a communications and recruitment strategy based on applicant segments	On-going	No additional cost to Zicklin	N.A.
<b>vi.</b>	Improve effectiveness of Zicklin web site; improve information presented on the faculty.	AY 2004-2005	No additional cost to Zicklin	N.A.
<b>7</b>	<b>Strengthen the diversity of faculty and launch the Starr Global Initiative</b>			
<b>a.</b>	Continue efforts to recruit underrepresented minority faculty and staff	On-going	No additional cost to Zicklin	N.A.
<b>b.</b>	Launch the Starr Global Certificate initiative and collect preliminary assessment data to evaluate effectiveness	AY 2005-2006	\$200,000 (2005)	Starr Foundation Grant
<b>8</b>	<b>Master's Program Initiatives</b>			
<b>i.</b>	Focus innovation efforts on the Full-Time Honors MBA			
<b>a</b>	Build an Honors MBA culture with a set of dedicated faculty; hold faculty reception	On-going	\$1,500 (2005); \$1,500 (2006)	Wollman Fund
<b>b</b>	Revise and strengthen Honors MBA curriculum	On-going	No additional cost to Zicklin	N.A.
<b>c</b>	Develop an online tutorial linked to Zicklin website for Honors MBA	2005	\$14,000	Supplementary MBA Tuition revenue
<b>d</b>	Expand promotional materials specific to the Honors program	AY 2005-2006	\$5,000	Supplementary MBA Tuition revenue
<b>e</b>	Increase the number of Full-Time Honors MBA students	On-going	Additional staffing in Graduate Admissions:\$60,000: See II.b. above	Supplementary MBA Tuition revenue
		AY 2005-2006	Additional student financial aid: \$300,000: See II.b above	Equally divided among three sources: Supplementary MBA Tuition revenue, Starr Foundation, Baruch College Fund
<b>ii.</b>	Improve academic advisement			
<b>a</b>	Hire an additional Program Advisor	AY 2006-2007	\$40,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
<b>b</b>	Pilot small group advising sessions for entering students	AY 2006-2007		
<b>c</b>	Develop a year-long schedule of courses for each major	AY 2005-2006	No additional cost to Zicklin	N.A.
<b>d</b>	Bolster advisement website	AY 2004-2005	No additional cost to Zicklin	N.A.
<b>e</b>	Hire staff member to advise prospective students	AY 2006-2007	\$40,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
iii.	Improve retention & academic services			
a	Pilot test a tutoring center for graduate students	AY 2004-2005	\$4,000	Supplementary MBA Tuition revenue
b	Provide tutoring support within departments for certain core courses	AY 2005-2006	No additional cost to Zicklin	N.A.
c	Extend cohort-style structured education	AY 2005-2006	Redirection of effort	N.A.
d	Develop a self-help guide for students on probation, provide one-on-one counseling for students in academic jeopardy	AY 2005-2006	Redirection of effort	N.A.
e	Improve registration & advisement information	On-going	Redirection of effort	N.A.
iv.	Strengthen graduate curriculum			
a	Benchmark MBA curricula	AY 2005-2006	Redirection of effort	N.A.
b	Expand study abroad opportunities	AY 2005-2007	\$5,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
c	Investigate feasibility of a new major in consulting and an interdisciplinary major	AY 2005-2007	Redirection of effort	N.A.
d	Market Accelerated Part-Time Program as a "no frills executive program", test feasibility of company-based cohorts	On-going	Redirection of effort	N.A.
e	Test offer pre-term QuickStart modules on Fridays and Saturdays during the semester	AY 2005-2006	Redirection of effort	N.A.
f	Investigate feasibility of incorporating foreign language study into the MBA experience	AY 2006-2007	Redirection of effort	N.A.
g	Develop activities that enhance cross-cultural understanding among domestic students	AY 2005-2006	Redirection of effort	N.A.
h	Add enrichment activities for continuing students	On-going	Redirection of effort	N.A.
l	Examine potential of new degree programs using a 12-month, three-semester approach	AY 2005-2006	Redirection of effort	N.A.
v.	Enhance graduate student quality of life and engagement			
a	Hire an Assistant Director of Graduate Student Life	AY 2006-2007	\$50,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
b	Continue to enhance new student orientations, to field entrance & exit surveys and to evaluate & act on responses	On-going	\$10,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
c	Encourage increased networking & participation in graduate student clubs	On-going	Redirection of effort	N.A.
d	Strengthen communication to support & encourage graduate student engagement	On-going	Redirection of effort	N.A.
vi.	Improve international student experiences			
a	Conduct focus groups with international students	On-going	Redirection of effort	N.A.
b	Create extended orientation program for international students	AY 2005-2006	\$12,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
c	Create an international student mentoring club	On-going	Redirection of effort	N.A.

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
<b>d</b>	Bolster information available for international students	On-going	Redirection of effort	N.A.
<b>vii.</b>	Improve transition into graduate school			
<b>a</b>	Hire a Zicklin Graduate Student Services Financial Aid Coordinator	AY 2006-2007	\$40,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
<b>b</b>	Hire a Zicklin Graduate Student Services Assistant	AY 2005-2006	\$40,000	Supplementary MBA Tuition revenue contingent on growth in MBA enrollment
<b>9</b>	<b>Undergraduate Program Initiatives</b>			
<b>i.</b>	Expand communication intensive course offerings and faculty training			
<b>a</b>	Develop CIC materials & assignments for each of the designated courses	On-going	\$10,000	Zicklin School adjunct budget
<b>b</b>	Pilot materials and assignments and train faculty	AY 2005-2006	\$10,000	Zicklin School adjunct budget
<b>ii.</b>	Integrate pre-business & core business courses			
	Examine entry level 3000 business courses & ACC 2203 to determine if the pre-business courses adequately prepare students to meet faculty expectations	On-going	Redirection of effort	N.A.
<b>iii.</b>	Articulate with and improve outreach to CUNY community colleges			
<b>a</b>	Analyze learning outcomes data & develop presentation for community college feeder institutions	AY 2005-2006	Redirection of effort	N.A.
<b>b</b>	Initiate meetings with largest feeder institutions	On-going	Redirection of effort	N.A.
<b>c</b>	Meet with remaining CUNY community colleges	AY 2006-2007	Redirection of effort	N.A.
<b>iv.</b>	Enhance advising for students on their major field of study			
<b>a</b>	Ensure that each Zicklin academic department fully utilizes its Blackboard site	On-going	Redirection of effort	N.A.
<b>b</b>	Begin to monitor the number of hits for these Bb sites	On-going	Redirection of effort	N.A.
<b>10</b>	<b>Encourage strategic planning at the academic department level</b>			
<b>i.</b>	Ask each academic department to adopt its own strategic planning process & produce a plan for fall 2005	AY 2005-2006	Redirection of effort	N.A.
<b>I.</b>	<b>Accounting</b>			
<b>a</b>	Transition curriculum to a 150-hour CPA program & create an Internal Auditing program	AY 2005-2006	\$40,000	Accounting Endowment Funds
<b>b</b>	Develop a new graduate course in Forensic Accounting to be offered in January 2005	AY 2004-2005	Redirection of effort	N.A.

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
c	Maintain increased funding for travel to conferences	AY 2005-2007	\$30,000	Tax-levy base budget; supplementary MBA tuition; Accounting Endowment Funds
d.	Complete market assessment with objective of launching an international Executive MS in Accountancy program - First for Hong Kong	AY 2005-2006	Redirection of effort	N.A.
e.	Continue to offer conferences that serve the financial community	On-going	Fees collected exceed costs	N.A.
f.	Increase use of departmental server	On-going	Redirection of effort	N.A.
g.	Raise funds for another chair in Accounting	On-going	\$100,000	Fundraising (\$2,000,000 endowment)
ii.	<b>Economics &amp; Finance</b>			
a	Fill Aldinger Chair in banking	AY 2005-2006	\$100,000	Aldinger Endowment
b	Fill Newman Chair in Real Estate Finance and two additional junior tenure-track faculty members in Real Estate	AY 2005-2006	\$300,000	Newman Endowment
c	Develop a communication intensive course in finance and in economics	AY 2005-2006	Redirection of effort	N.A.
d	Mentor junior faculty by encouraging links with senior colleagues	AY 2005-2006	Redirection of effort	N.A.
e	Continue to raise & deploy departmental funds to provide incentives to senior faculty	On-going	Redirection of effort	International Executive Program funds
iii.	<b>Law</b>			
a	Develop additional undergraduate & graduate electives that complement major fields of study in other departments	AY 2005-2007	Redirection of effort	Teaching capacity generated by re-structuring law course for Accounting (CPA) students into large lecture format
b	Collaborate on two initiatives: To develop interdisciplinary minors that include a law course and to create an interdisciplinary sequence	AY 2005-2007	Redirection of effort	N.A.
c	Expand pre-law services to students and alumni by joint efforts with the Office of College Advancement & the Prelaw Society			
iv.	<b>Management</b>			
a	Launch Zicklin Leadership Initiative with students in the Full-Time Honors MBA program	AY 2004-2005	\$12,000	Supplementary MBA Tuition revenue
b	Launch two executive, non-degree programs in coaching	On-going	Self-sustaining, revenue generating	N.A.
c.	Fill the Field Family Chair	AY 2005-2006	\$100,000	Baruch College Fund
v.	<b>Marketing</b>			
a.	Market the department of Marketing and the undergraduate and graduate majors in marketing	AY 2005-2007	Redirection of effort	N.A.

	<b>Activity</b>	<b>Period</b>	<b>Estimated Annual Cost</b>	<b>Funding Source or Strategy</b>
b.	Appoint an experienced marketing practitioner as a career adviser to students.	AY 2005-2006	\$65,000	Contingent on availability of full-time line in tax levy base budget
c.	Revitalize and reformat a degree program for a Master's in Marketing Research	AY 2005-2006	Redirection of effort	N.A.
d.	Launch direct marketing resource center	AY 2004-2005 Done. Opened officially in November 2004		Direct Marketing Educational Foundation funds; Baruch College donation of facilities
e.	Pursue grant in selling and sales management	On-going	Redirection of effort	N.A.
f.	Fill the Lippert Chair in Marketing	AY 2004-2005	\$20,000	Lippert Endowment
<b>vi.</b>	<b>Statistics &amp; CIS</b>			
a.	Evaluate and revise CIS curriculum	AY 2005-2006	Redirection of effort	N.A.
b.	Update CIS 2200, the undergraduate core courses	AY 2005-2006	Redirection of effort	N.A.
c.	Seek ways to further integrate the Wasserman Trading Floor into the curriculum & research of the faculty	AY 2005-2006	\$50,000	Wasserman Endowment
d.	Look for areas of research collaboration between disciplines in the department	AY 2005-2007	Redirection of effort	N.A.
e.	Recruit one new faculty member in Statistics	AY 2004-2005	\$85,000	Zicklin Tax Levy budget and Supplementary MBA Tuition revenue
<b>11</b>	<b>Continue to develop real estate as an area of distinctive academic competence</b>			
a.	Implement plans to create an academic department in real estate	AY 2005-2006	Redirection of effort	N.A.
b.	Recruit a senior faculty scholar to fill Newman Chair in Real Estate Finance and two additional junior tenure-track faculty	AY 2004-2005	\$300,000: See X.ii.b. above	Newman Endowment
c.	Hire full-time professional staff member	AY 2005-2006	\$60,000	Newman Endowment
d.	Add two full-time professional staff to support the operations of the Newman Institute	AY 2005-2006	\$120,000	Newman Endowment
e.	Ensure that dedicated facilities in the 22nd Street building is optimally used	AY 2005-2006	Redirection of effort	N.A.
f.	Create new advisory board	AY 2005-2006	Redirection of effort	N.A.
<b>12</b>	<b>Continue to develop entrepreneurship as an area of distinctive competence</b>			
a.	Hire scholar to fill the new Field Family Chair	AY 2005-2006	\$100,000: See X.iv.c. above	Baruch College Fund
b.	Hire two new faculty	AY 2004-2005	\$100,000	Baruch College Fund or Supplementary MBA Tuition revenue
c.	Continue to support annual entrepreneurship competition & expand to include high school students	On-going	\$150,000	Baruch College Fund (\$125,000); Merrill Lynch (\$25,000)
d.	Create new cross-disciplinary courses in entrepreneurship finance, law for entrepreneurs & law for intellectual property	AY 2005-2007	Redirection of effort	N.A.
e.	Initiate an entrepreneur "hall of fame"	To be determined		Contingent on fundraising
f.	Enhance academic services to students	On-going	Redirection of effort	N.A.
g.	Continue Kauffman Foundation sponsored research on ethnic patterns of entrepreneurship	On-going	Redirection of effort	N.A.

Activity	Period	Estimated Annual Cost	Funding Source or Strategy
<b>13 Complete self-evaluation &amp; external review of Economics wing of the ECO/FIN department</b>			
a. Host site review team, receive team recommendations & decide next steps	2005	\$4,500	Baruch College Fund
<b>14 Conduct review of named chair policies &amp; procedures &amp; fill available positions</b>			
a. Appoint a committee to benchmark chair policies & procedures among peer & aspirant schools	2004	Redirection of effort	N.A.
b. Appoint a committee to evaluate senior faculty at Zicklin	AY 2005-2006	Redirection of effort	N.A.
<b>15 Expand &amp; strengthen international executive program offerings</b>			
a. Complete market assessment with objective of new executive master's programs in CIS in Taipei & accounting in Hong Kong	AY 2005-2006	Redirection of effort	N.A.
b. Complete market assessment with objective of launching an executive MBA program in Taiwan & in Singapore	AY 2005-2006	Redirection of effort	N.A.
c. Complete negotiations with prominent Chinese academic partner pursuant to entering the mainland China market with launch of executive master's programs in finance and marketing in Shanghai .	AY 2005-2006	Redirection of effort	N.A.
d. Complete plans to launch a joint EMBA program in Israel	AY 2005-2006	Redirection of effort	N.A.
<b>16 Executive Degree Program Initiatives</b>			
i. Evaluate feasibility of reorganization proposal	AY 2004-2005	Redirection of effort	N.A.
ii. Build enrollment in the MD/MBA & OD/MBA programs			
a. Reach enrollment of 12 MD/MBA students and 12 OD/MBA students by 2007	AY 2005-2007		
b. Develop advisory boards of faculty from Mt Sinai & SUNY Optometry	AY 2005-2006	Redirection of effort	N.A.
iii. Increase size of incoming EMBA class each year	AY 2005-2007		EMBA -generated funds
<b>17 Create an executive, non-degree, curriculum &amp; administrative infrastructure</b>			
a. Complete business plan development	AY 2004-2005	Done.	Brody Fund
b. Solicit broad faculty input and discussion	On-going	Redirection of effort	N.A.
c. Seek approval from Baruch College Fund for launch funding	AY 2004-2005	\$500,000 - \$1,000,000	Baruch College Fund

	Activity	Period	Estimated Annual Cost	Funding Source or Strategy
<b>18</b>	<b>Continue &amp; expand Service Excellence Initiative</b>			
a.	Review methodology, make refinements, and execute	AY 2004-2005	\$10,500	Baruch College Fund
<b>19</b>	<b>Encourage &amp; support increases in the activity of Zicklin's academic centers</b>			
<b>I.</b>	<b>Weissman Center for International Business</b>			
a.	Launch the "Starr Global Student Initiative"	AY 2005-2006 (AY 2005-2006): See VII.b. above		Starr Foundation Grant
<b>ii.</b>	<b>Field Center for Entrepreneurship</b>			
a.	Continue the Entrepreneurship Competition	On-going	\$125,000; see section VII.c.	Baruch College Fund
b.	Continue the High School Competition	On-going	\$25,000; see section VII.c.	Funding from Merrill Lynch
c.	Build the Baruch Entrepreneurial Network Program	AY 2005-2007	Redirection of effort; equity stake in new firms	N.A.
<b>iii.</b>	<b>Wasserman Trading Floor</b>			
a.	Provide new financial data sets, databases, software programming and other IT resources	AY 2005-2006	Cost depends on data set; some donated.	Contingent on fundraising
b.	Increase support of research in finance and financial IT by providing research stipends and graduate assistants	AY 2005-2006	\$10,000 - \$15,000	Contingent on fundraising
c.	Increase the number of outside firms that participate in Wasserman events and training	AY 2004-2007	No additional cost	N.A.
d.	Increase the participation of students in trading floor	AY 2004-2007	No additional cost	N.A.
<b>iv.</b>	<b>Zicklin Center for Corporate Integrity</b>			
a.	Collaborate with Department of Accounting to develop programs in Internal Auditing	AY 2005-2006	Redirection of effort	N.A.
b.	Support developing course materials and guest speakers for Internal Audit programs	AY 2006-2007	\$30,000	Center budget and Zicklin Endowment
c.	Sponsor an event during Ethics Week (April 11 <sup>th</sup> 2005) on the costs of unethical corporate behavior.	AY 2005-2006	\$2,500	Center budget and Zicklin Endowment
d.	Work with CUNY to develop a program of training for directors of public authorities.	AY 2004-2005	Self-funding	N.A.
e.	Institute first Private Companies Reporting conference with the Financial Executives International (FEI) and the American Institute of Certified Public Accountants (AICPA) - June 2005	AY 2004-2005	\$30,000	Registration fees, sponsorship, and Center budget
f.	Institute joint conference with FEI (November 7 <sup>th</sup> 2005) to consider where practice can improve academic research and teaching and academic research can improve practice	AY 2005-2006	\$20,000	Registration fees, sponsorship, and Center budget
g.	Initiate "Lunch and Learn" program with accounting or financial professionals and faculty	AY 2005-2007	\$15,000	Sponsor to be determined
h.	Hire an assistant conference coordinator in early 2005.	AY 2004-2005	\$53,000	Center budget and Zicklin Endowment